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Filed 11/15/2006 Page 1 of 23 KEKER & VAN NEST, LLP 1 Jeffrey R. Chanin (No. 103649) Daralyn J. Durie (No. 169825) Ashok Ramani (No. 200020) 2 Eugene M. Paige (No. 202849) 3 710 Sansome Street San Francisco, CA 94111-5400 Telephone: (415) 391-5400 Facsimile: (415) 397-7188 4 5 Email: jrc@kvn.com 6 ddurie@kvn.com axr@kvn.com 7 emp@kvn.com 8 Attorneys for Plaintiff and Counterdefendant, Netflix, Inc. 9 ALSCHULER GROSSMAN STEIN & KAHAN LLP Marshall B. Grossman (No. 35958) 10 William J. O'Brien (No. 99526) Tony D. Chen (No. 176635) Dominique N. Thomas (No. 231464) The Water Garden 11 12 1620 26th Street Fourth Floor, North Tower Santa Monica, CA 90404-4060 Telephone: 310-907-1000 13 14 Facsimile: 310-907-2000 15 Email: mgrossman@agsk.com wobrien@agsk.com 16 tchen@agsk.com dthomas@agsk.com 17 Attorneys for Defendant and Counterclaimant, 18 Blockbuster Inc. UNITED STATES DISTRICT COURT 19 NORTHERN DISTRICT OF CALIFORNIA 20 CASE NO. C 06 2361 WHA (JCS) 21 NETFLIX, INC., a Delaware corporation, 22 Plaintiff, Judge William H. Alsup JOINT CLAIM 23 VS. CONSTRUCTION AND BLOCKBUSTER INC., a Delaware 24 PREHEARING STATEMENT corporation, DOES 1-50, Jan. 31, 2007 1:30 P.M. 25 Hearing Date: Defendants. Time: 9, 19th Floor 26 Courtroom: William H. Alsup Judge: 27 AND RELATED COUNTER ACTION. Complaint Filed: Apr. 4, 2006 28 ALSCHULER JOINT CLAIM CONSTRUCTION AND GROSSMAN

PREHEARING STATEMENT - C 06 2361 WHA

Plaintiff and Counterdefendant, Netflix, Inc., and Defendant and 1 2 Counterclaimant, Blockbuster Inc., submit this Joint Claim Construction and 3 Prehearing Statement under Patent Local Rule 4-3. 4 I AGREED CLAIM TERMS 5 To date, the parties have not succeeded in agreeing on the construction of any claim terms, phrases, or clauses (collectively, "claim terms") of the patents-6 7 in-suit. CLAIM TERMS TO BE CONSTRUED<sup>1</sup> 8 II 9 1. "item/movie rental queue" (selected by both parties) 2. "ordered list" (selected by both parties) 10 3. "based upon the order of the list" (selected by both parties) 11 4. "electronically updating" (selected by both parties) 12 13 5. "computer-implemented method/steps" (selected by both parties) 14 "based on/in the desired order" (selected by Blockbuster)<sup>2</sup> 6. 15 16 7. "periodic fee" (selected by Netflix) 8. "item/movie/game selection criteria" (selected by Blockbuster) 17 18 III PROPOSED CONSTRUCTIONS 19 The claim terms to be addressed at the Claim Construction Hearing are as follows: 20 21 "item/movie rental queue" Α. Netflix's Proposed Construction: 22 1. 23 Sequence of items/movies used by a rental provider to determine which items/movies to deliver 24 The order in which claim terms are listed below is for convenience only and does 25 not suggest their relative importance.

Blockbuster believes it is appropriate to construe this claim language as a single term. Netflix objects to Blockbuster's attempt to offer the distinct claim terms "based on the desired order" and "in the desired order" as a single term. Netflix 26 27 offers proposed constructions here reserving and without waiving any rights, and 28 will explain its position more fully in its claim-construction briefs.

#### 2. <u>Blockbuster's Proposed Construction</u>:

Two or more items/movies for future rental or possible future rental, or the names or other representations of two or more such items/movies.

Thus:

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"item rental queue": Two or more things of any kind for future rental or possible future rental, or the names or other representations of any two or more such things.

"movie rental queue": Two or more movies for future rental or possible future rental, or the names or other representations of any two or more such movies. For purposes of this definition, "movies" means anything consisting in whole or in part of moving pictures – for example, and without limitation, any motion pictures, television series, documentaries, cartoons, music videos, video recordings of concert performances, instructional programs, or educational programs.

#### B. "ordered list"

### 1. Blockbuster's Proposed Construction:

Names or other representations of two or more items, arranged so that one or more of the items is before or after one or more other items.

## 2. <u>Netflix's Proposed Construction</u>:

List specifying the customer's desired rental order

## C. "based upon the order of the list"

## 1. <u>Netflix's Proposed Construction:</u>

So as to provide the next-available movie(s) in the order specified by

## 2. <u>Blockbuster's Proposed Construction</u>:

In the same sequence as that of the "ordered list" referred to earlier in the claim.

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the list

### D. "electronically updating"

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#### 1. Blockbuster's Proposed Construction:

Changing information (including making corrections), using, in whole or in part, any electronic device. For purposes of this definition, an "electronic" device is any device that uses a flow of electrons in a vacuum, in gaseous media, or in a semiconductor.

# 2. <u>Netflix's Proposed Construction</u>:

The provider's computer(s) changing

#### E. "computer-implemented method/steps"

1. <u>Netflix's Proposed Construction</u>:

'381: Method using provider computer(s) to facilitate each step;

'450: Use of provider computer(s) to facilitate each step

2. <u>Blockbuster's Proposed Construction</u>:

A method/steps accomplished using, in whole or in part, a programmable device that can store, retrieve, and process information.

Thus:

"computer-implemented method": A process or procedure accomplished using, in whole or in part, a programmable device that can store, retrieve, and process information.

"computer-implemented steps": Actions, proceedings, or measures accomplished using, in whole or in part, a programmable device that can store, retrieve, and process information.

## F. <u>"based on/in the desired order"</u>

1. Blockbuster's Proposed Construction:

In the same sequence in which any person wants the items to be provided.

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<sup>3</sup>Netflix objects to Blockbuster's attempt to offer the distinct claim terms "based on the desired order" and "in the desired order" as a single term. Netflix offers proposed constructions here reserving and without waiving any rights, and will explain its position more fully in its claim-construction briefs.

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of Electronics) attached as Exhibit D (including

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		1 6" ','
1		definitions of "queue" and terms including "queue" or
2		"queuing")
3	(5)	The excerpts from Dictionary.com attached as Exhibit E
4		(including definition of "queue")
5	(6)	The definition of "queue" from WordReference.com
6		English Dictionary attached as Exhibit F
7	(7)	The definition of "queue" from Paul E. Black, Dictionary
8		of Algorithms and Data Structures [online] (hereafter,
9		Dictionary of Algorithms), Paul E. Black, ed., U.S.
10		National Institute of Standards and Technology, attached
11	MANAGE STATE OF THE STATE OF TH	as Exhibit G
12	(8)	Any dictionary definition offered by Netflix.
13	c.	Other:
14	(1)	The claims, figures, prosecution histories, and cited
15		references for the '450 and '381 Patents.
16	(2)	The attached portions of the transcript of the deposition of
17		Eric P. Meyer taken on September 22, 2006 attached as
18		Exhibit H (Pages 1-3, 35-38, and 263-64).
19	B. "ordered	<u>list"</u>
20	1. <u>Blo</u>	ckbuster's Support:
21	a.	Specification:
22	(1)	The word "list" is not contained in the specification of the
23		'450 and '381 Patents.
24	(2)	'450 Patent Col. 4, Lines 54-67; '381 Patent, Col. 3,
25		Lines 22-35.
26	(3)	'450 Patent, Col. 8, Lines 43-65; '381 Patent, Col. 7,
27		Lines 10-32.
28	(4)	'450 Patent, Col. 9, Line 64 to Col. 10, Line 14; '381
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1	Case 3:06-cv-02361-WHA	Document 89 Filed 11/15/2006 Page 9 of 23
1		Patent, Col. 8, Lines 30-46.
2	b.	Dictionaries:
3	(1)	The excerpts from <i>OED</i> attached as Exhibit A (including
4		definitions of "list" and "ordered")
5	(2)	The excerpts from New Lexicon Webster's attached as
6		Exhibit B (including definitions of "list," "order," and
7		"ordered")
8	(3)	The excerpts from Webster's Collegiate attached as
9		Exhibit C (including definitions of "list," "order," and
10		"ordered")
11	(4)	Any dictionary definition offered by Netflix.
12	c.	Other:
13	The claims,	figures, prosecution histories, and cited references for the
14	'450 and '381 Patents.	
15	2. <u>Netfl</u>	ix's Support:
16	a.	Specification:
17	(1)	'381: abstract, figures, claims, 1:23-:55, 2:44-:48, 2:57-
18		:62, 3:11-:35, 4:9-:17, 5:2-:13, 7:27-:30, 8:30-46, 9:49-54,
19		9:66-10:2, 12:18-:64
20	(2)	'450: abstract, figures, claims, 1:49-3:20, and
21		corresponding column:line numbers for the '381-patent
22		entries for this term
23	b.	Dictionaries:
24	(1)	The excerpts from Oxford English Dictionary attached as
25		Exhibit 1 (including definitions of "order," "in order," and
26		"list")
27	(2)	The excerpts from The American Heritage Dictionary of
28		the English Language (4th ed. 2000) attached as Exhibit 2
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1		(including definitions of "order" and "list")
2	(3)	The excerpts from Merriam-Webster's Collegiate
3	,	Dictionary (11th ed. 2003) attached as Exhibit 3
4		(including definitions of "order" and "list")
5	(4)	The excerpts from Webster's Third New International
6	` ,	Dictionary of the English Language Unabridged (2002)
7		attached as Exhibit 4 (including definitions of "order" and
8		"list")
9	(5)	The excerpts from Wiktionary.com attached as Exhibit 5
10	, ,	(including definitions of "order" and "list")
11	(6)	Any dictionary definitions offered by Blockbuster
12	c.	Other:
13		, prosecution histories, and cited references for the '450 and
14	'381 Patents.	, <u> </u>
15		on the order of the list"
16		lix's Support:
17	a.	Specification:
18	(1)	'381: abstract, figures, claims, 1:23-:55, 2:44-:48, 2:57-
19		:62, 3:11-:35, 4:9-:17, 5:2-:13, 7:27-:30, 8:30-46, 9:49-54,
20		9:66-10:2, 12:18-:64
21	(2)	'450: abstract, figures, claims, 1:49-3:20, and
22		corresponding column:line numbers for the '381-patent
23		entries for this term
24	b.	Dictionaries:
25	(1)	The excerpts from Oxford English Dictionary attached as
26		Exhibit 1 (including definitions of "based," "order," "in
27		order," and "list")
28	///	
R		IOINT CLAIM CONSTRUCTION AND

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1	(2)	'450: abstract, figures, claims, 1:49-3:20, and
2		corresponding column:line numbers for the '381-patent
3		entries for this term
4	b.	<u>Dictionaries</u> :
5	(1)	The excerpts from Oxford English Dictionary attached as
6		Exhibit 1 (including definitions of "computer" and
7		"implement")
8	(2)	The excerpts from The American Heritage Dictionary of
9		the English Language (4th ed. 2000) attached as Exhibit 2
10		(including definitions of "computer" and "implement")
11	(3)	The excerpts from Merriam-Webster's Collegiate
12		Dictionary (11th ed. 2003) attached as Exhibit 3
13		(including definitions of "computer" and "implement")
14	(4)	The excerpts from Webster's Third New International
15		Dictionary of the English Language Unabridged (2002)
16		attached as Exhibit 4 (including definitions of "computer"
17		and "implement")
18	(5)	The excerpts from Wiktionary.com attached as Exhibit 5
19		(including definitions of "computer" and "implement")
20	(6)	Any dictionary definitions offered by Blockbuster
21	c.	Other:
22	The claims	, prosecution histories, and cited references for the '450 and
23	'381 Patents.	
24	2. <u>Bloc</u>	kbuster's Support:
25	a.	Specification:
26	(1)	'450 Patent Col. 2, Lines 1-12 (see also Certificate of
27		Correction); see also Fig. 7.
28	///	
R		IOINIT CLAIM CONCTRUCTION AND

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1	(2)	'450 Patent Col. 2, Lines 13-24.
2	(3)	'450 Patent Col. 2, Lines 42-56.
3	(4)	'450 Patent, Col. 3, Lines 45-46; '381 Patent, Col. 2,
4		Lines 13-14.
5	(5)	'450 Patent, Col. 11, Lines 46-Col. 12, Line 39; '381
6		Patent, Col. 10, Line 9-Col. 11, Line 2.
7	b.	Dictionaries:
8	(1)	The excerpts from <i>OED</i> attached as Exhibit A (including
9		definitions of "computer" and terms including "computer"
10		and "implement")
11	(2)	The excerpts from New Lexicon Webster's attached as
12		Exhibit B (including definitions of "compute" and
13		"computer," "implement," "method," and "step")
14	(3)	The excerpts from Webster's Collegiate attached as
15		Exhibit C (including definitions of "computer,"
16		"implement," "method," and "step")
17	(4)	The excerpts from Dictionary of Electronics attached as
18		Exhibit D (including definition of "computer")
19	(5)	The excerpts from Dictionary.com attached as Exhibit E
20		(including definition of "computer")
21	(6)	Any dictionary definition offered by Netflix.
22	c.	Other:
23	The claims	, figures, prosecution histories, and cited references for the
24	'450 and '381 Patents.	
25	///	
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27	///	
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1	F. <u>"based</u>	d on/i	n the desired order"
2	1.	Block	cbuster's Support:
3		a.	Specification:
4		(1)	'450 Patent Col. 5, Lines 3-5; '381 Patent, Col. 3, Lines
5			38-40.
6		(2)	'450 Patent Col. 8, Lines 60-62; '381 Patent, Col. 7,
7			Lines 27-39.
8		(3)	'450 Patent Col. 10, Lines 1-3; '381 Patent, Col. 8,
9			Lines 34-36.
10		(4)	'450 Patent Col. 11, Lines 18-22; '381 Patent, Col. 9,
11			Lines 50-54.
12		(5)	'450 Patent, Col. 11, Lines 25-38; '381 Patent, Col 9,
13			Line 58 – Col. 10, Line 2; Fig. 5.
14		(6)	'450 Patent Col. 13, Lines 62-63; '381 Patent, Col. 12,
15			Lines 25-27.
16		b.	<u>Dictionaries</u> :
17		(1)	The excerpts from OED attached as Exhibit A (including
18			definitions of "base" and "ordered")
19		(2)	The excerpts from New Lexicon Webster's attached as
20			Exhibit B (including definitions of "base" and "based,"
21			"desire" and "desired," "order" and "ordered")
22		(3)	The excerpts from Webster's Collegiate attached as
23			Exhibit C (including definitions of "base" and "based,"
24			"desire" and "desired," "order" and "ordered")
25		(4)	Any dictionary definition offered by Netflix.
26		c.	Other:
27	The cl	laims,	figures, prosecution histories, and cited references for the
28	'450 and '381 Pate	nts.	

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1	2. Netfl	ix's Support: <sup>4</sup>	
		••	
2	a.	Specification:	
3	(1)	'381: abstract, figures, claims, 1:23-:55, 2:42-:46, 2:57-	
4		:61, 3:12-:35, 5:2-:13, 7:10-:30, 8:30-:39, 9:66-10:2,	
5		12:18-:64	
6	(2)	'450: abstract, figures, claims, 1:49-3:20, and	
7		corresponding column:line numbers for the '381-patent	
8		entries for this term	
9	b.	<u>Dictionaries</u> :	
10	(1)	The excerpts from Oxford English Dictionary attached as	
11		Exhibit 1 (including definitions of "based," "desired,"	
12		"in," "order," and "in order")	
13	(2)	The excerpts from The American Heritage Dictionary of	
14		the English Language (4th ed. 2000) attached as Exhibit 2	
15		(including definitions of "base," "based," "in," "order"	
16		and "list")	
17	(3)	The excerpts from Merriam-Webster's Collegiate	
18		Dictionary (11th ed. 2003) attached as Exhibit 3	
19		(including definitions of "base," "based," "in," "order"	
20		and "list")	
21	(4)	The excerpts from Webster's Third New International	
22		Dictionary of the English Language Unabridged (2002)	
23		attached as Exhibit 4 (including definitions of "base,"	
24		"based," "in," "order" and "list")	
25		,, ,, ,	
26			
27	<sup>4</sup> Netflix objects to Block	kbuster's attempt to offer the distinct claim terms "based on	
28	the desired order and in the desired order as a single term. Netflix offers proposed constructions here reserving and without waiving any rights, and will explain its position more fully in its claim-construction briefs.		

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1		(5)	The excerpts from Wiktionary.com attached as Exhibit 5
2			(including definitions of "based," "in," "order" and "list")
3		(6)	Any dictionary definitions offered by Blockbuster
4		c.	Other:
5		The claims	s, prosecution histories, and cited references for the '450 and
6	'381 Patent	S.	
7	G.	"periodic	fee"
8		1. Net	flix's Support:
9		a.	Specification:
10		(1)	'381: abstract, figures, claims, 1:23-:55, 5:24-:35, 5:66-
11			6:3, 6:9-:13, 6:16-:39, 12:18-:64
12		(2)	'450: abstract, figures, claims, 1:49-3:20, and
13			corresponding column:line numbers for the '381-patent
14			entries for this term
15		b.	<u>Dictionaries</u> :
16		(1)	The excerpts from Oxford English Dictionary attached as
17			Exhibit 1 (including definitions of "periodic" and "fee")
18		(2)	The excerpts from The American Heritage Dictionary of
19			the English Language (4th ed. 2000) attached as Exhibit 2
20			(including definitions of "periodic" and "fee")
21		(3)	The excerpts from Merriam-Webster's Collegiate
22			Dictionary (11th ed. 2003) attached as Exhibit 3
23	2224		(including definitions of "periodic" and "fee")
24		(4)	The excerpts from Webster's Third New International
25			Dictionary of the English Language Unabridged (2002)
26			attached as Exhibit 4 (including definitions of "periodic"
27			and "fee")
28	///		
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1	(5)	The excerpts from Wiktionary.com attached as Exhibit 5
2		(including definitions of "periodic" and "fee")
3	(6)	Any dictionary definitions offered by Blockbuster
4	c.	Other:
5	The claims,	prosecution histories, and cited references for the '450 and
6	'381 Patents.	
7	2. <u>Blocl</u>	kbuster's Support:
8	a.	Specification:
9	(1)	'450 Patent, Col. 1, Lines 10-29; '381 Patent, Col.1,
10		Lines 20-48.
11	(2)	'450 Patent Col. 14, Lines 24-34; '381 Patent, Col. 12,
12		Lines 54-64.
13	b.	Dictionaries:
14	(1)	The excerpts from OED attached as Exhibit A (including
15		definitions of "fee," and "periodic")
16	(2)	The excerpts from New Lexicon Webster's (1988 Edition)
17		attached as Exhibit B (including definitions of "fee," and
18		"periodic")
19	(3)	The excerpts from Webster's Collegiate (Eleventh
20		Edition) attached as Exhibit C (including definitions of
21		"fee," and "periodic")
22	(4)	Any dictionary definition offered by Netflix.
23	c.	Other:
24	The claims.	, figures, prosecution histories, and cited references for the
25	'450 and '381 Patents.	
26	_///	
27	///	
28	///	
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1	H. "item/mo	vie/game selection criteria"
2	1. <u>Blo</u>	ckbuster's Support:
3	a.	Specification:
4	(1)	'450 Patent Col. 4, Lines 54-67; '381 Patent, Col. 3,
5		Lines 22-35.
6	(2)	'450 Patent Col. 8, Lines 43-65; '381 Patent, Col. 7,
7		Lines 10-32.
8	(3)	'450 Patent Col. 9, Line 64 to Col. 10, Line 14; '381
9		Patent, Col. 8, Lines 30-46.
10	b.	<u>Dictionaries</u> :
11	(1)	The excerpts from OED attached as Exhibit A (including
12		definitions of "criterion," "item," and "selection")
13	(2)	The excerpts from New Lexicon Webster's attached as
14		Exhibit B (including definitions of "criterion," "item,"
15		"movie," "select," and "selection")
16	(3)	The excerpts from Webster's Collegiate attached as
17		Exhibit C (including definitions of "criterion," "item,"
18		"movie," "select," and "selection")
19	(4)	Any dictionary definition offered by Netflix.
20	c.	Other:
21	The clain	as, figures, prosecution histories, and cited references for the
22	'450 and '381 Patents.	
23	2. <u>Ne</u>	tflix's Support:
24	a.	Specification:
25	(1)	'381: abstract, figures, claims, 1:23-:55, 2:44-:46, 2:57-
26		:58, 3:20-:35, 6:66-7:37, 8:30-:46, 9:46-:54, 9:66-10:2,
27		10:3-:10, 12:18-:64
28	///	

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1	(2)	'450: abstract, figures, claims, 1:49-3:20, and
2		corresponding column:line numbers for the '381-patent
3		entries for this term
4	b.	Dictionaries:
5	(1)	The excerpts from Oxford English Dictionary attached as
6		Exhibit 1 (including definitions of "criterion," "item,"
7		"movie," and "selection")
8	(2)	The excerpts from The American Heritage Dictionary of
9	from Arma Arman	the English Language (4th ed. 2000) attached as Exhibit 2
10		(including definitions of "criterion," "item," "movie," and
11		"selection")
12	(3)	The excerpts from Merriam-Webster's Collegiate
13		Dictionary (11th ed. 2003) attached as Exhibit 3
14		(including definitions of "criterion," "item," "movie," and
15		"selection")
16	(4)	The excerpts from Webster's Third New International
17		Dictionary of the English Language Unabridged (2002)
18		attached as Exhibit 4 (including definitions of "criterion,"
19		"item," "movie," and "selection")
20	(5)	The excerpts from Wiktionary.com attached as Exhibit 5
21		(including definitions of "criteria," "criterion," "item,"
22		"movie," and "selection")
23	(6)	Any dictionary definitions offered by Blockbuster
24	c.	Other:
25	The claims	, prosecution histories, and cited references for the '450 and
26	'381 Patents.	
27	///	
28	///	
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